



Zaka Niseko Transforms into Exclusive Moncler Grenoble Store.

IMMEDIATE PRESS RELEASE

Niseko, December 15th, 2023 – After seven years of operation, Zaka bids farewell to Niseko. The premium products, once available at Zaka, are now available on the online store of [Rhythmjapan.com](https://rhythmjapan.com). As a season exclusive for 2023/24, the Spyder brand products once stocked by Zaka can now be found at the nearby Rhythm Hirafu.

Additionally, customers looking for high-end alpine gear will now have even more on offer, both online and in-store, with Zaka's farewell ushering in a new era—Moncler Niseko, opened on December 3rd under the management of Rhythm Japan.

As the exclusive 'Moncler Grenoble' store in Japan, Moncler Niseko, operated by Rhythm Japan, offers specialised, limited-production ski-focused fashion items, unique "gadgets" only available in three stores worldwide, and exclusive accessories such as helmets and footwear.

Founded in 1952, Moncler's origins in crafting jackets from sleeping bags for backcountry use set the stage for the Grenoble ski range. The Winter 2023 collection seamlessly merges peak endurance and comfort with Moncler's renowned design mastery.

As Rhythm Japan embarks on this exciting journey with Moncler, it reaffirms both companies' dedication to delivering unparalleled shopping experiences in Niseko. With extended daily operational hours starting from December 16th, and a commitment to year-round service during the months of July, August, and September, Moncler Niseko, operated by Rhythm Japan, is poised to become the ultimate destination for luxury Alpine fashion enthusiasts. Creating convenient access for customers to experience the epitome of style and functionality while exploring the Niseko mountain ranges.

Unleash the extraordinary with Rhythm Japan's exclusive Moncler Grenoble store.

RHYTHM **JAPAN**

Moncler is a renowned luxury alpine fashion brand, celebrated for its exceptional craftsmanship, innovative designs, and unparalleled commitment to quality. Founded in 1952 in Grenoble, France, by René Ramillon and André Vincent, Moncler has evolved into a global icon of high-end outerwear and accessories. Moncler's origins in crafting jackets from sleeping bags for backcountry use set the stage for the Grenoble ski range. The perfect intersection between high performance and high style, Grenoble's Winter 2023 collection distinguishes itself by seamlessly incorporating functionality into the luxury experience.

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