



Rhythm Japan Announces Return of Annual Rail Jam in Niseko, Japan.

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It's back and it's bigger than ever...

After a 3 year hiatus, Rhythm Japan is excited to announce the return of the annual Niseko Rail Jam for winter 2023/24. In celebration of the Japanese resorts pumping at full capacity again, Rhythm's fifth annual Rail Jam will take place on Saturday March 2nd.

With 50 of the best riders chosen to compete, this season's event promises to be a showcase of the sickest lines, gnarliest jibs and most progressive rail riding to date. Having grown substantially in size, this year's event will take over the iconic space of Sunsports Land, where the site will be transformed to host a specialised course with ample space for spectators, and a lineup of food trucks.

Pop-up bars will be slingin' beers, live music will be displayed on an open-air stage, and ninjas will be flippin' through the air. Literally—that's not just some trendy term for agile park shredders, this year's event will actually showcase a locally sourced ninja show for added entertainment. We will also be offering free giveaways and charity fundraisers for those affected by the recent Japanese earthquakes.

Sponsorship opportunities are now open, offering companies and local businesses the chance to be a part of one of Niseko's most anticipated events.

In terms of Niseko's event calendar, Rhythm's Rail Jam stands up as the biggest and best of the season, and has become a favourite amongst pros, locals and punters alike. Finish off your season right—come kick it at the Rhythm Rail Jam.

RHYTHM JAPAN

Established in 2005, [Rhythm Japan](#) offers everything customers need to embrace the ultimate mountain experience. Year-round lessons, guiding, retail, and rental offerings are paired with knowledgeable local staff who share their expertise and passion for unforgettable experiences. In Summer, the Niseko flagship store also serves as a community activity hub, featuring skate and climbing facilities, workspaces, and more.

Rhythm Japan is proud to be part of the [evo](#) family of brands. evo is a global outdoor retailer and experiences company with 11 evo stores in the U.S. and Canada, and global retail via [evo.com](#). The evo family also includes travel and recreation businesses; [evoTrip](#), [evo Hotel](#), [All Together Skatepark](#) (Seattle and Salt Lake City), and [Callaghan Country](#) in BC Canada. Together, Rhythm and evo provide global access to experiences focused on sport, culture, the outdoors, and human connection.

To learn more about Rhythm Japan and their latest offerings for all seasons, visit [www.rhythmjapan.com](#). Sign up for the newsletter and follow them on [Facebook](#) and [Instagram](#) to stay up-to-date.

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