



Bigger, Harder and Better Than Ever Before, The Rhythm Rail Jam Is Back!



IMMEDIATE PRESS RELEASE

Niseko, [2024/12/23] -

Rails, riders, and rad vibes: The Rhythm Rail Jam is officially back, and this time, we're turning up the stoke for the biggest showdown yet!

We're talkin', the gnarliest jibs, sickest lines, and butters so phat you could spread 'em on toast—all in front of 2,000 frothed out onlookers – we told ya, it's gonna be massive!

Once again, 2025's event will see the Rhythm crew taking over Hirafu's iconic Sunsports Land, where they're promising to put on the craziest event to date. Expect huge raffles, food trucks, pop-up bars, DJs, and some of the gnarliest lines Niseko's park scene has ever seen.

In terms of Niseko's event calendar, Rhythm's Rail Jam stands up as the biggest and best of the season, and has become a favourite amongst pros, locals and punters alike. For those that haven't been before, it's truly something that needs to be seen to be believed.

Sponsorship opportunities are now open, offering companies and local businesses the chance to be a part of one of Niseko's most anticipated events.

Event Overview

- Date: Saturday, March 1st, 2025
- Time: 1:00 PM - 7:00 PM
- Location: [Sunsports Land](#), Hirafu, Hokkaido, Japan

Important Notes

- All competitors in the Adult categories must be aged 15 and up.
- All competitors in the Grom category sections must be aged between 6 – 14 years old.
- Event may be postponed or cancelled due to weather
- All participants must register in advance or on the day of the event, subject to availability.
- All participants must sign a waiver releasing the event organizers, sponsors, and venue from liability in case of injury.

For more information on how to sign up please visit [the official Rhythm Rail Jam Webpage](#).

Established in 2005, [Rhythm Japan](#) offers customers everything they could ever need to embrace the ultimate mountain experience. Year-round services, lessons, guiding, retail, and rental offerings are paired with knowledgeable local staff who share their expertise and passion for unforgettable experiences. In Summer, the Niseko flagship store also serves as a community activity hub, featuring skate and climbing facilities, workspaces, and more.

Rhythm Japan is proud to be part of the [evo](#) family of brands. evo is a global outdoor retailer and experiences company with 11 evo stores in the U.S. and Canada, and global retail via [evo.com](#).

To learn more about Rhythm Japan and their latest offerings for all seasons, visit [www.rhythmjapan.com](#). Sign up for the newsletter and follow them on [Facebook](#) and [Instagram](#) to stay up-to-date.

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