



## Rhythm Japan Proudly Announces The Return Of The Yukimi Film Festival



### IMMEDIATE PRESS RELEASE

Hakuba, [2024/12/03] -

It's back and it's bigger than ever! After the huge success of its debut year, Rhythm Japan is proud to announce the return of the Yukimi Film Festival—a showcase of art, creativity and good vibes, all within the heart of Hakuba.

Hosted at the newly renovated Rhythm Wadano on the 15th of March, 2025, the Yukimi Film Festival's second edition promises to be another unforgettable celebration of all things Hakuba livin', all showcased through the lens of local creatives.

Surprise us! Filmmakers are encouraged to explore their creativity and talent within the framework of storytelling, exploring the "Hakuba Experience" and what it means to them.

As to what the film needs to entail, the options are endless—whether you want to showcase Hakuba's picturesque mountain ranges, you and your mates shredding pow, the best park footage from the winter season, or something more outside the box— it's up to you. The only requirement? The footage must be filmed within the winter season of 2024/25 – everything else is your choice!

With a total prize pool of ¥400,000, the Yukimi Film Festival presents an exciting opportunity for filmmakers to share their passion for Hakuba, while also being recognized and rewarded for their work.

Join us for another unforgettable night and help showcase why the Hakuba experience has to be seen to be believed.!

[Applications are now open!](#) If you're a filmmaker looking to showcase your work, we'd love to hear from you.

## Event Overview

- Date: Saturday, March 15th, 2025
- Time: 6:00 PM - 9:30 PM
- Location: [Rhythm Wadano](#), Hakuba, Nagano

## Important Notes

- Films featuring illegal activities or nudity will not be accepted.
- Entries will open on December 1st, 2024 and remain open until the closing submission date of Feb 28th, 2025
- Any music used in films must be copyright free or have the correct copyright approval.
- All accepted film submissions will be free to use by Rhythm Japan on social media and marketing channels.
- Films must be submitted in either MP4 or MOV video formats.

For more information on how to sign up [please visit the official Yukimi webpage](#).

*Established in 2005, [Rhythm Japan](#) offers customers everything they could ever need to embrace the ultimate mountain experience. Year-round services, lessons, guiding, retail, and rental offerings are paired with knowledgeable local staff who share their expertise and passion for unforgettable experiences. In Summer, the Niseko flagship store also serves as a community activity hub, featuring skate and climbing facilities, workspaces, and more.*

Rhythm Japan is proud to be part of the [evo](#) family of brands. evo is a global outdoor retailer and experiences company with 11 evo stores in the U.S. and Canada, and global retail via [evo.com](#).

The evo family also includes travel and recreation businesses; [evoTrip](#), [evo Hotel](#), [All Together Skatepark](#) (Seattle and Salt Lake City), and [Callaghan Country](#) in BC Canada. Together, Rhythm and evo provide global access to experiences focused on sport, culture, the outdoors, and human connection.

To learn more about Rhythm Japan and their latest offerings for all seasons, visit [www.rhythmjapan.com](http://www.rhythmjapan.com). Sign up for the newsletter and follow them on [Facebook](#) and [Instagram](#) to stay up-to-date.

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