



## Rhythm Japan Announces The Return Of The Yukimi Film Festival



### IMMEDIATE PRESS RELEASE

Hakuba, [2025/12/23] -

The announcement we've all been waiting for – the **Yukimi Film Festival** is back!

Now returning for its third edition, Rhythm Japan, Japan's largest premium outdoor snowsports company specialising in rentals, retail and alpine experience packages, is proud to announce the return of **the annual Yukimi Film Festival—a showcase of art, creativity and good vibes within Hakub.**

a.

With a venue upgrade to account for a larger capacity, 2026's edition will be hosted at Bears Cafe, Snowplaza Sakka, on the 14th of March, 2026, and yet again, promises to be another unforgettable celebration of the Hakuba valley, all showcased through the lens of local creatives.

[Applications are now open!](#) If you're a filmmaker looking to showcase your work, we'd love to hear from you.

*What Should We Include In The Film?*

Surprise us! Filmmakers are encouraged to explore their creativity and talent within the

Iframework of storytelling, exploring the "Hakuba Experience" and what it means to them.

As to what the film needs to entail, the options are endless—whether you want to showcase Hakuba's picturesque mountain ranges, you and your mates shredding pow, the best park footage from the winter season, or something more outside the box— it's up to you. The only requirement? The footage must be filmed within the winter season of 2025/26 – everything else is your choice!

**With a total prize pool of ¥400,000**, the Yukimi Film Festival presents an exciting opportunity for filmmakers to share their passion for Hakuba, while also being recognized and rewarded for their work.

Entries must be no more than 5 minutes in length, with a total of 15 movies being selected for the screening party. Filmmakers are invited to submit their expressions of interest from the 23rd of December, with the final call for film submissions closing on the 28th of February.

The Yukimi Film Festival promises to be a memorable night for all involved. Beers will be flowing, as will the projectors—join us and help showcase why the Hakuba experience has to be seen to be believed.

Note- Films featuring illegal activities or nudity will not be accepted.

**[More details found on our website](#)**

**Location:** [Bears Cafe Snowplaza Sakka](#)

**Event Date:** 14 March, 2026

**Event Time:** 6pm - 9pm

**Web Page:** [Link attached](#)

**Submission Information:**

**Submissions Open:** 23 December, 2025

**Submissions Close:** 1st April, 2025

Established in 2005, Rhythm Japan offers customers everything they could ever need to embrace the ultimate mountain experience. Year-round services, lessons, guiding, retail, and rental offerings are paired with knowledgeable local staff who share their expertise and passion for unforgettable experiences. In Summer, the Niseko flagship store also serves as a community activity hub, featuring skate and climbing facilities, workspaces, and more.

Rhythm Japan is proud to be part of the evo family of brands. evo is a global outdoor retailer and experiences company with 11 evo stores in the U.S. and Canada, and global retail via evo.com.

The evo family also includes travel and recreation businesses; evoTrip, evo Hotel, All Together Skatepark (Seattle and Salt Lake City), and Callaghan Country in BC Canada. Together, Rhythm and evo provide global access to experiences focused on sport, culture, the outdoors, and human connection.

To learn more about Rhythm Japan and their latest offerings for all seasons, visit www.rhythmjapan.com. Sign up for the newsletter and follow them on Facebook and Instagram to stay up-to-date.

-###-

Press Contact

Alex Callan

[alex.c@rhythmjapan.com](mailto:alex.c@rhythmjapan.com)

General Inquiries

[info@rhythmjapan.com](mailto:info@rhythmjapan.com)

+070 4193 3164 (JP)

+61 0 8002 0164 (AU)