

# RHYTHM JAPAN

## Rhythm Japan Announces Yukimi Film Festival in Hakuba, Japan.

### IMMEDIATE PRESS RELEASE

Hakuba, Japan - Monday, January 4, 2024 -

Rhythm Japan is proud to introduce the inaugural Yukimi Film Festival—a showcase of art, creativity, and good vibes, all within the heart of Hakuba.

Hosted at Rhythm Wadano on the 15th of March, the Yukimi Film Festival promises to be an unforgettable celebration of Hakuba, showcased through the lens of our local creatives.

The Yukimi Film Festival aims to bring local filmmakers together to highlight the uniqueness of the Hakuba experience through a variety of short films. Applications are now open, so if you're a filmmaker looking to showcase your work, we'd love to hear from you.

As to what the film needs to entail, the options are endless—whether you want to showcase Hakuba's picturesque mountain ranges, you and your mates shredding pow, the best park footage from the winter season, or something more outside the box, it's up to you. The only requirement? The footage must be filmed within the winter season of 2023/24. Everything else is your choice!

Surprise us! Filmmakers are encouraged to showcase their creativity and talent within the framework of storytelling, exploring the "Hakuba Experience" and what it means to them.

With a total prize pool of ¥150,000, the Yukimi Film Festival presents an exciting opportunity for filmmakers to share their passion for Hakuba, while also being recognized and rewarded for their work.

Entries must be no more than 5 minutes in length, with a total of 15 movies being selected for the screening party. Filmmakers are invited to submit their expressions of interest as of the 8th of January, with the final call for film submissions closing on the 21st of February.

The Yukimi Film Festival promises to be a memorable night for all involved. Beers will be flowing, as will the projectors—join us and help showcase why the Hakuba experience has to be seen to be believed.

*Note- Films featuring illegal activities or nudity will not be accepted.*

# RHYTHM JAPAN

Established in 2005, [Rhythm Japan](#) offers everything customers need to embrace the ultimate mountain experience. Year-round lessons, guiding, retail, and rental offerings are paired with knowledgeable local staff who share their expertise and passion for unforgettable experiences. In Summer, the Niseko flagship store also serves as a community activity hub, featuring skate and climbing facilities, workspaces, and more.

Rhythm Japan is proud to be part of the [evo](#) family of brands. evo is a global outdoor retailer and experiences company with 11 evo stores in the U.S. and Canada, and global retail via [evo.com](#). The evo family also includes travel and recreation businesses; [evo Trip](#), [evo Hotel](#), [All Together Skatepark](#) (Seattle and Salt Lake City), and [Callaghan Country](#) in BC Canada. Together, Rhythm and evo provide global access to experiences focused on sport, culture, the outdoors, and human connection.

To learn more about Rhythm Japan and their latest offerings for all seasons, visit [www.rhythmjapan.com](#). Sign up for the newsletter and follow them on [Facebook](#) and [Instagram](#) to stay up-to-date.

## Press Contact

Alex Callan

[alex.c@rhythmjapan.com](mailto:alex.c@rhythmjapan.com)

General Inquiries

[info@rhythmjapan.com](mailto:info@rhythmjapan.com)

+81 136 23 0164 (JP)

+61 0 8002 0164 (AU)