

## Bookings are now open for Rhythm TRIPS 2024/25!



## Niseko, Japan - May 20th, 2024 -

Following a successful debut season, Rhythm TRIPS is proud to announce that bookings are now open for the 2O24/25 season.

As an extension of Rhythm Japan's passion for mountain life and dedication to customer satisfaction, Rhythm TRIPS provides customers with an unparalleled Niseko experience, seamlessly integrating accommodation, transfers, lift passes, and the renowned Rhythm Japan services into the one comprehensive and convenient package.

In response to the increasing demand of travellers seeking the Niseko experience, TRIPS will be offering more packages than ever before for the 2O24/25 season. So if you missed out last winter, be sure to get in early to lock in your dream Japow holiday for this winter season.

As explained by Rhythm Rides Director, Tareesa Straatmans, "Interest in mountain experiences in Japan is at an all time high right now; with the most consistent snowfall in the world, unique cultural experiences and value for money, Japan has quickly caught the attention of the avid snow enthusiast."

"With this in mind, securing the two most integral parts of your holiday in quality lessons/guiding and accommodation is super important to ensure an epic Japow adventure."

Offering a diverse range of packages tailored to individual preferences and interests, TRIPS provides the ultimate convenience for those looking to experience Niseko's world-class terrain without the headache of needing to organise an itinerary.

While other travel providers may focus on securing accommodation, TRIPS emphasises the importance of curating the best possible on-snow experience for each customer. Our team of highly experienced, local and passionate guides/instructors specialise in creating personalised, customisable on-snow experiences tailored to each individual customer's goals, abilities and wants for their trip.

Whether you're a novice seeking the ideal introduction to skiing/snowboarding, an intermediate rider wanting to step up their skills and master deep pow, or a seasoned shredder looking for the ultimate backcountry touring experience, there's a TRIPS package that'll suit you.

As Tareesa continued, "Every package has been carefully considered to make sure your holiday is one to remember."

Choose between the Learn to Ride Taster, the Japow Experience, Niseko Progression Program, Multi-Resort Taster and the Ultimate Family Trip and receive a true insider's perspective of Niseko, with promised access to Rhythm Japan's dedicated retail and rental teams and expert local Rhythm Rides instructors & quides.

Guests will also be able to take advantage of various upgrade options, including transport to other neighbouring resorts, additional guests, equipment, room upgrades and full flexibility throughout the trip.

If you've been thinking about visiting Niseko for a while, there's no better time than now. Simply book your flights, pick a TRIPS package and we'll do the rest!

For further information and booking inquiries, visit <a href="https://www.rhythmjapan.com/rides-trips/">https://www.rhythmjapan.com/rides-trips/</a>

Established in 2005, <u>Rhythm Japan</u> offers everything customers need to embrace the ultimate mountain experience. Year-round services, lessons, guiding, retail, and rental offerings are paired with knowledgeable local staff who share their expertise and passion for unforgettable experiences. In Summer, the Niseko flagship store also serves as a community activity hub, featuring skate and climbing facilities, workspaces, and more.

Rhythm Japan is proud to be part of the <a href="evo">evo</a> family of brands. evo is a global outdoor retailer and experiences company with 11 evo stores in the U.S. and Canada, and global retail via <a href="evo.com">evo.com</a>. The evo family also includes travel and recreation businesses; <a href="evoTrip">evoTrip</a>, <a href="evo Hotel">evo Hotel</a>, <a href="All Together Skatepark">All Together Skatepark</a> (Seattle and Salt Lake City), and <a href="eallaghan Country">Callaghan Country</a> in BC Canada. Together, Rhythm and evo provide global access to experiences focused on sport, culture, the outdoors, and human connection.

To learn more about Rhythm Japan and their latest offerings for all seasons, visit <a href="www.rhythmjapan.com">www.rhythmjapan.com</a>.

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