

RHYTHM JAPAN

The Return of the Rhythm Rail Jam: Back and Bigger Than Ever For 2026



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Niseko, [2026/02/10] -

Rails, riders, and rad vibes: **The Rhythm Rail Jam is officially back**, and this time, we're cranking up the stoke for the biggest showdown yet! We're talkin', the gnarliest jibs, sickest lines, and butters so phat you could spread 'em on toast—all in front of 4,000 frothed out onlookers – it's gonna be massive!

And we're not just saying that as a figure of speech...

Not only will 2026's edition once again see the Rhythm crew taking over Niseko Tokyu Grand Hirafu's iconic Free Ride park for our course set up, it will also see Rhythm Japan supported by Swatch Nines: Niseko Tokyu Grand Hirafu, who have inspired this year's course design.

Additionally, 2026's event will also see a huge sponsorship from Powder Room Niseko, as well as an exclusive media partnership with Hokkaido-based Powderlife magazine.

And that's not all – as a special perk of this year's event, we will also be giving all competitors the opportunity to compete for a spot in the upcoming Swatch Nines: Niseko Tokyu Grand Hirafu event, held for the first time in Asia.

We weren't lying, this is going to be the craziest Jam to date. Expect huge raffles, food trucks, pop-up bars, DJs, and some of the gnarliest lines Niseko's park scene has ever seen.

Already, the Rhythm's Rail Jam stood up as the biggest and best annual edition to Niseko's event calendar. Now, it's been taken to the next level. If you haven't made it along before, make sure you do – this will not be one you want to miss.

Event Overview

- Date: Saturday, February 28th, 2026
- Time: 1:00 PM - 7:00 PM
- Location: [Niseko Tokyu Grand Hirafu Free Ride Park](#), Hirafu, Hokkaido, Japan

Important Notes

- All competitors in the Adult categories must be aged 15 and up.
- All competitors in the Grom category sections must be aged between 6 – 14 years old.
- Event may be postponed or cancelled due to weather
- All participants must register in advance or on the day of the event, subject to availability.
- All participants must sign a waiver releasing the event organizers, sponsors, and venue from liability in case of injury.

For more information on how to sign up please visit [the official Rhythm Rail Jam Webpage](#).

Established in 2005, [Rhythm Japan](#) offers customers everything they could ever need to embrace the ultimate mountain experience. Year-round services, lessons, guiding, retail, and rental offerings are paired with knowledgeable local staff who share their expertise and passion for unforgettable experiences. In Summer, the Niseko flagship store also serves as a community activity hub, featuring skate and climbing facilities, workspaces, and more.

Rhythm Japan is proud to be part of the [evo](#) family of brands. evo is a global outdoor retailer and experiences company with 11 evo stores in the U.S. and Canada, and global retail via [evo.com](#).

To learn more about Rhythm Japan and their latest offerings for all seasons, visit [www.rhythmjapan.com](#). Sign up for the newsletter and follow them on [Facebook](#) and [Instagram](#) to stay up-to-date.

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